

# BAYLEY BULL

BB

FOOTWEAR & MULTIDISCIPLINARY DESIGN PORTFOLIO CV

## PROFILE

### Design begins with curiosity.

An emerging designer focused on footwear, image-making and material experiment. Bayley's portfolio moves between hand drawing, digital illustration and physical prototyping, using familiar trainer forms as a starting point for new silhouettes, graphics and construction ideas.

## DESIGN FOCUS

### Footwear

Sole studies, hybrid trainers, felt concepts and proportion.

### Process

Research, sketching, iteration, modelling and refinement.

### Visual language

Bold colour, graphic linework and playful form.

### Cross-discipline

Garment graphics, sculpture, film and observation.

## TOOLS & METHODS

Hand sketching · Procreate · Digital illustration · Photography · Stop-motion animation · Foam and clay modelling · Wet and needle felting · Garment concept development

## SELECTED PRACTICE

### 01 Air / Remix Studies

Trainer studies, colour stories and sole swaps investigating identity through proportion, panel and air-unit language.

### 02 Sole Unit System

A set of abstracted sole drawings developed into repeatable marks, logos and garment graphics.

### 03 Felt Footwear

Needle- and wet-felt experiments translated into a layered footwear concept with an air sole.

### 04 Tracksuit Capsule

A coordinated top and trouser system developed from the sole-unit graphic language.

### 05 Form & Observation

Foam architecture, clay characters, charcoal response and painted sculpture exploring volume and narrative.

FULL WORK: [BAYLEYBULL.COM](https://bayleybull.com)

PORTFOLIO AVAILABLE